



The Columbus Indiana Philharmonic is pleased to announce its 5th annual bourbon fundraiser is going virtual, making it easier than ever for bourbon fans to bid on some rare brown spirits. Newly named this year, this 2021 Bourbon-themed fundraising auction event – **BourbonBlast** – is happening online on April 10, 2021.

We are, of course, very mindful of the need to stay safe and healthy during the ongoing COVID-19 situation in our community. Thus, we have modified our usual Bourbon tasting structure to better follow the appropriate health guidelines issued by the CDC. Instead of an in-person festival, we are revamping the format to better suit an online audience – a live, virtual auction featuring rare bourbon, overnight stays, and bourbon-themed gift baskets and swag all donated by local distilleries and businesses.

We are asking local distilleries to donate auction items to include in the fundraiser that will be virtually attended by many of Philharmonic supporters from the Columbus community and surrounding areas. Donated items can include unopened bottles of rare spirits, either sourced or manufactured in-house, VIP experience packages ensuring follow up business when bidders arrive on onsite, barrel-related items and swag featuring popular distillery branding. If your distillery participates in the fundraiser, the CIP will promote your brand in event marketing materials, including on social media, auction posters/ads and the auction website.

For more information about the Columbus Indiana Philharmonic and its mission, visit THECIP.org.

We are excited to include you in this year's activities and look forward to partnering with your organization to make an impact on our community!

ABOUT THE COLUMBUS INDIANA PHILHARMONIC

Founded in 1987 under the auspices of Columbus Pro Musica, Inc., the Columbus Indiana Philharmonic and Artistic Director David Bowden have received local, state, national and international recognition, winning five ASCAP awards for Creative Programming and consistently receiving rave reviews for their performances. With a full complement of concerts and music education programs, the Philharmonic is proud to be one of the arts organizations that contribute to the rich quality of life enjoyed by residents of Columbus and South-Central Indiana.

The Columbus Indiana Philharmonic is a public, not-for-profit organization supported by private donations and the Columbus Area Arts Council. This project is made possible by the support of the Indiana Arts Commission and the National Endowment for the Arts, a federal agency.