



2019-2020 Season Program Book Advertising Reservation Form

AD SIZE

AD RATE

RESERVED

<input type="checkbox"/>	Full Page (Outside Back Cover)	\$2100
<input type="checkbox"/>	Full Page (Inside Front/Back Covers)	\$1900
<input type="checkbox"/>	Full Page (Page 1)	\$1900
<input type="checkbox"/>	Full Page (Inside Book)	\$1400
<input type="checkbox"/>	Double Rail	\$1150
<input type="checkbox"/>	Half Horizontal	\$850
<input type="checkbox"/>	Half Vertical	\$850
<input type="checkbox"/>	Square	\$650
<input type="checkbox"/>	Full Rail	\$650
<input type="checkbox"/>	Half Rail	\$450
<input type="checkbox"/>	Business Card	\$275

Full Page w/ Bleed 8.375" x 10.875" <i>(Add 1/4" Bleed)</i>	Full Page No Bleed 7.375" x 9.875"	Double Rail 4.75" x 9.875"
Half Horiz. 7.375" x 4.75"	Half Vert. 4.75" x 7.375"	Square 4.75" x 4.75"
Full Rail 2.35" x 9.875"	Half Rail 2.35" x 4.75"	Business Card 3.5" x 2"

FOR OFFICE USE	RECEIVED	PAID	PROOFED	APPROVED
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YOUR INFORMATION

Business/Organization Name *(This is how your business name will appear in the index.)*

Contact Name

Address City/State/Zip

Phone Fax

Email

PAYMENT OPTIONS

- Enclosed is a check. **(Payable to the Columbus Indiana Philharmonic)**
- VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD # EXP. DATE CVV

Yes! I want to take advantage of a 10% discount on season tickets! *(We'll contact you.)*

ABOUT OUR ADVERTISEMENT

- We need help with ad design.
- Camera-ready art or electronic file provided.

ADVERTISING TIMELINE

- > Reservation Deadline: June 28, 2019
 - Please send reservation form to Hannah Nieman, hannahn@thecip.org.
- > Artwork Submission Deadline: July 12, 2019
 - Please send final ad artwork to Matt Hanthorn, artwork@brainstormprint.com.

SUBMITTING ARTWORK (DEADLINE: July 12, 2019)

DIGITAL FILES

- > All submitted ads and image files must be high-resolution in CMYK color, 300 DPI and sent as a JPG, EPS or PDF to Matt Hanthorn at artwork@brainstormprint.com by July 12, 2019.

PROOFS

- > An actual size proof must accompany the digital file. All necessary elements must be included on the storage media (photos, fonts, logos, etc.). Please indicate file names on the proof.

FONTS

- > Supply copies of all screen and printer fonts used in page layout or EPS files. Fonts are used only for the purpose of processing the customer-supplied files.

FILE TRANSFER

- > Please send us your files via email to Matt Hanthorn at Brainstorm Print at artwork@brainstormprint.com.

***Thank you for advertising in the
Columbus Indiana Philharmonic's
2019-2020 Season Program Book!***

