



2018-2019 Season Program Book Advertising Reservation Form

**BOOK BY APRIL 20
FOR A DISCOUNTED RATE!**

AD SIZE	YOUR RATE	REG. RATE
	<i>before 4/20</i>	<i>after 4/20</i>
<input type="checkbox"/> Full Page (Outside Back Cover)	\$1995	\$2100
<input type="checkbox"/> Full Page (Inside Front/Back Covers)	\$1800	\$1900
<input type="checkbox"/> Full Page (Page 1)	\$1800	\$1900
<input type="checkbox"/> Full Page (Inside Book)	\$1330	\$1400
<input type="checkbox"/> Double Rail	\$1090	\$1150
<input type="checkbox"/> Half Horizontal	\$800	\$850
<input type="checkbox"/> Half Vertical	\$800	\$850
<input type="checkbox"/> Square	\$610	\$650
<input type="checkbox"/> Full Rail	\$610	\$650
<input type="checkbox"/> Half Rail	\$430	\$450
<input type="checkbox"/> Business Card	\$260	\$275

RESERVED

Full Page w/ Bleed 8.375" x 10.875" <i>(Add 1/4" Bleed)</i>	Full Page No Bleed 7.375" x 9.875"	Double Rail 4.75" x 9.875"
Half Horiz. 7.375" x 4.75"	Half Vert. 4.75" x 7.375"	Square 4.75" x 4.75"
Full Rail 2.35" x 9.875"	Half Rail 2.35" x 4.75"	Business Card 3.5" x 2"

FOR OFFICE USE	RECEIVED	PAID	PROOFED	APPROVED
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YOUR INFORMATION

Business/Organization Name *(This is how your business name will appear in the index.)*

Contact Name

Address City/State/Zip

Phone Fax

Email

PAYMENT OPTIONS

- Enclosed is a check. **(Payable to the Columbus Indiana Philharmonic)**
- VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD # EXP. DATE CVV

Yes! I want to take advantage of a 10% discount on season tickets! *(We'll contact you.)*

ABOUT OUR ADVERTISEMENT

- We need help with ad design.
- Camera-ready art or electronic file provided.

ADVERTISING TIMELINE

- > Receive the 2018 Discount if Space is Reserved by: April 20, 2018
- > Reservation Deadline: June 1, 2018
- > Artwork Submission Deadline: June 15, 2018

SUBMITTING ARTWORK **(DEADLINE: June 15, 2018)**

DIGITAL FILES

- > All submitted ads and image files must be high-resolution in CMYK color, 300 DPI and sent as a JPG, EPS or PDF to Matt Hanthorn at artwork@brainstormprint.com by June 15, 2018.

PROOFS

- > An actual size proof must accompany the digital file. All necessary elements must be included on the storage media (photos, fonts, logos, etc.). Please indicate file names on the proof.

FONTS

- > Supply copies of all screen and printer fonts used in page layout or EPS files. Fonts are used only for the purpose of processing the customer-supplied files.

FILE TRANSFER

- > Please send us your files via email to Matt Hanthorn at Brainstorm Print at artwork@brainstormprint.com.

***Thank you for advertising in the
Columbus Indiana Philharmonic's
2018-2019 Season Program Book!***

